



### **VLOGGIN' Workshop Opportunity!**

Do you have what it takes to be the next Zoella?  
Are you aged 16 – 21?

Bournemouth University, Lighthouse and Light Up Poole Festival are collaborating to produce an exciting workshop programme for up and coming vloggers.

Join us for a weekend of workshops on 27 and 28 January 2018 at Bournemouth University and learn how to tell the world about all the things you feel most passionate about. The workshop will cover a huge variety of topics and will be lead by various guest speakers.

By taking part in the workshops you will:

Improve your confidence and learn how to shoot and edit professional Vlogs using regular equipment like your smart phone.

- Develop sound & lighting skills to produce engaging videos to support your Vlog campaigns
  - Learn how to use the latest in video editing apps
- Improve communication, writing and media skills whilst learning how to present your opinions in an engaging way

You can get all this and more for just £10!

For more information or to request a booking form please email:  
[learning@lighthousepoole.co.uk](mailto:learning@lighthousepoole.co.uk)



Supported using public funding by  
**ARTS COUNCIL ENGLAND**



**Lighthouse**  
POOLE'S CENTRE FOR THE ARTS



**SoundStorm**  
music education agency



Workshop participants are invited to submit a new Vlog by 3<sup>rd</sup> February 2018 to the mentors for critiquing and assessment. Selected Vloggers will be invited to be the official Vloggers for the Light Up Poole Festival on 15, 16 & 17 February 2018 where Vloggs can be submitted to the festival website and social media platforms. This will give you exposure, raise awareness and build upon both existing and new audiences for your future campaigns.

### **How do I book my place?**

Please return the attached booking form to Light Up Poole, Lighthouse Poole, 21 Kingland Road, Poole, Dorset BH15 1UG along with a £10.00 cheque payable to **Audacious** in order to secure your place by **Monday 22 January 2018**.

### **What do I need to bring?**

Please make sure you bring a fully charged smartphone or tablet with adequate space available. Lunch will be provided.

### **Location of the workshop**

Meet in The Fusion Building on Talbot Campus (room TBC, detail on booking confirmation).  
Parking will be available in the Visitor's Car Park

### **Vlogshop Schedule\* Saturday 27<sup>th</sup> Jan 2018**

9:00am **Introduction** – **Libby Battaglia** (Light Up Poole Festival) and **Peter Truckel** (Director VFX Hub BU)

9:30am Each student will present one recent Vlog of no more than 3-minutes in length – these will be critiqued by **Libby Battaglia**, **Peter Truckel** and **Liisa Rohumaa**.

10:30 - **Preparation, scriptwriting and presentation** – **Liisa Rohumaa** (Senior Practice Fellow News Journalism BU)

1:00pm – **Lunch**

2:00pm – **Basic editing techniques** – **Vitor Vilela** (Senior Editor Red Balloon Productions)

# LIGHT UP POOLE

Digital Light Art Festival

4:30pm – **Finish**

**Sunday 28<sup>th</sup> Jan 2018**

9:30am – **Lighting workshop** – **Neil Goridge** (lecturer in cinematography BU) & **Peter Truckel** (Director VFX Hub BU)

12:30pm – **Lunch**

1:30pm - **Camera & sound workshop** – **Neil Goridge** (lecturer in cinematography BU) & **Peter Truckel** (Director VFX Hub BU)

4:30pm - **Finish**

